

Stewards of the Coast and Redwoods

Challenges & Opportunities

Challenges

- Covid-19 – Parks closed from March 24 to May 14



○ Response

- Staff furloughs
- SBA PPP Forgivable Loan
- Adapted our Visitor Center with outside sales
- Communication with program volunteers – Zoom meetings
- Produced some on-site videos with volunteers
- Continued all organization meetings via Zoom

- Wildfires – Parks closed from August 17 until sometime in 2021
 - Response
 - Staff furloughs (6 weeks total for the year)
 - Communication to community & media, volunteers, staff and board
 - Meetings with State Park staff
 - State Parks
 - Overall natural resources fire recovery management
 - Bullfrog Pond campground Water System
 - Maintenance assessments
 - Volunteer Chainsaw training
 - Stewards of the Coast and Redwoods
 - Down trees moved down to picnic area (by Spring 2021)
 - Contracts and Firewood Production (new wood processor/splitter)
 - Bullfrog Pond Campground
 - Restroom in the Campground
 - Down trees in Campground
 - Signage, fencing, barriers, trash enclosures etc.
- Other organizational challenges
 - Programs Manager position (how to fund)
 - Inability to serve school groups
 - Lack of Diversity on Board and Staff

Opportunities

- Fire recovery Fund
 - Met \$100,000 initial goal in 4 weeks.
 - Support from Lynda Hopkins & Caryl and Mickey Hart
 - Three online auctions – Over \$25,000 raised
 - California State Parks Foundation relief to Stewards and State employees
- Community interest – increased memberships
- Funding opportunities with partner nonprofit organizations
- Insurance reimbursement for tools/equipment/lost revenue
- Funding for BIPOC artists through Julie Terr Fellowship
- New Diversity and Equity Committee led by Board members
- Enhanced communication with stakeholders including volunteers through our e-newsletter.

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Year to Date Financial Report – 9/30/20

Revenue and Expenses	2019	2020
Revenue	614,882	414,122
SBA Loans		97,700
Minus COGS	<u>-107,091</u>	<u>-38,277</u>
Gross Profit	507,791	473,545
Expenses	491,512	359,401
Net Revenue	16,279	114,144
Financial Position		
Cash Assets	158,021	245,413
Inventory	<u>112,146</u>	<u>113,483</u>
Net Assets	\$270,167	\$358,896
Liabilities	62,260	111,832 – Includes loans (89,700 forgivable)
Permanently Restricted Assets	18,365	18,631 - Endowment
Temporarily Restricted Assets	102,023	137,434
Unrestricted Assets	87,519	90,999
Net Assets	\$270,167	\$358,896